

## DYNACIHAIN

POWERING HEALTHFI WITH REAL-WORLD SOLUTIONS

## PROBLEM STATEMENT

The health and finance convergence faces challenges in establishing a well-rounded ecosystem.

A lack of strategic planning and execution hinders the realization of its full potential.

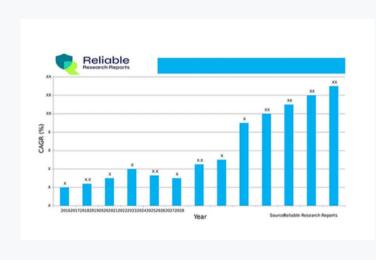
Our proposal addresses these challenges and provides solutions for effective ecosystem development.



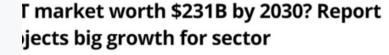


## DYNACHAIN IS TAPPING INTO A MARKET OF USD 4.6 TRILLION

HealthFi. SocialFi. NFT. Al

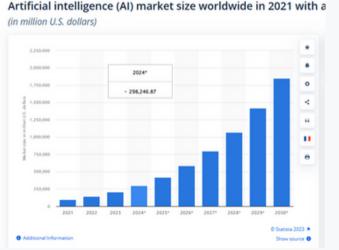






ued adoption of nonfungible tokens across a variety of industries from video gaming, music I digital collections could see the sector valued at \$231 billion by 2030.





### WHAT IS DYNACHAIN?

Dynachain is a HealthFi ecosystem project that represents a groundbreaking initiative at the intersection of wellness and finance, combining Web2, Web3 and real world elements, harnessing the power of blockchain technology to inspire healthier lives while offering unique financial incentives.

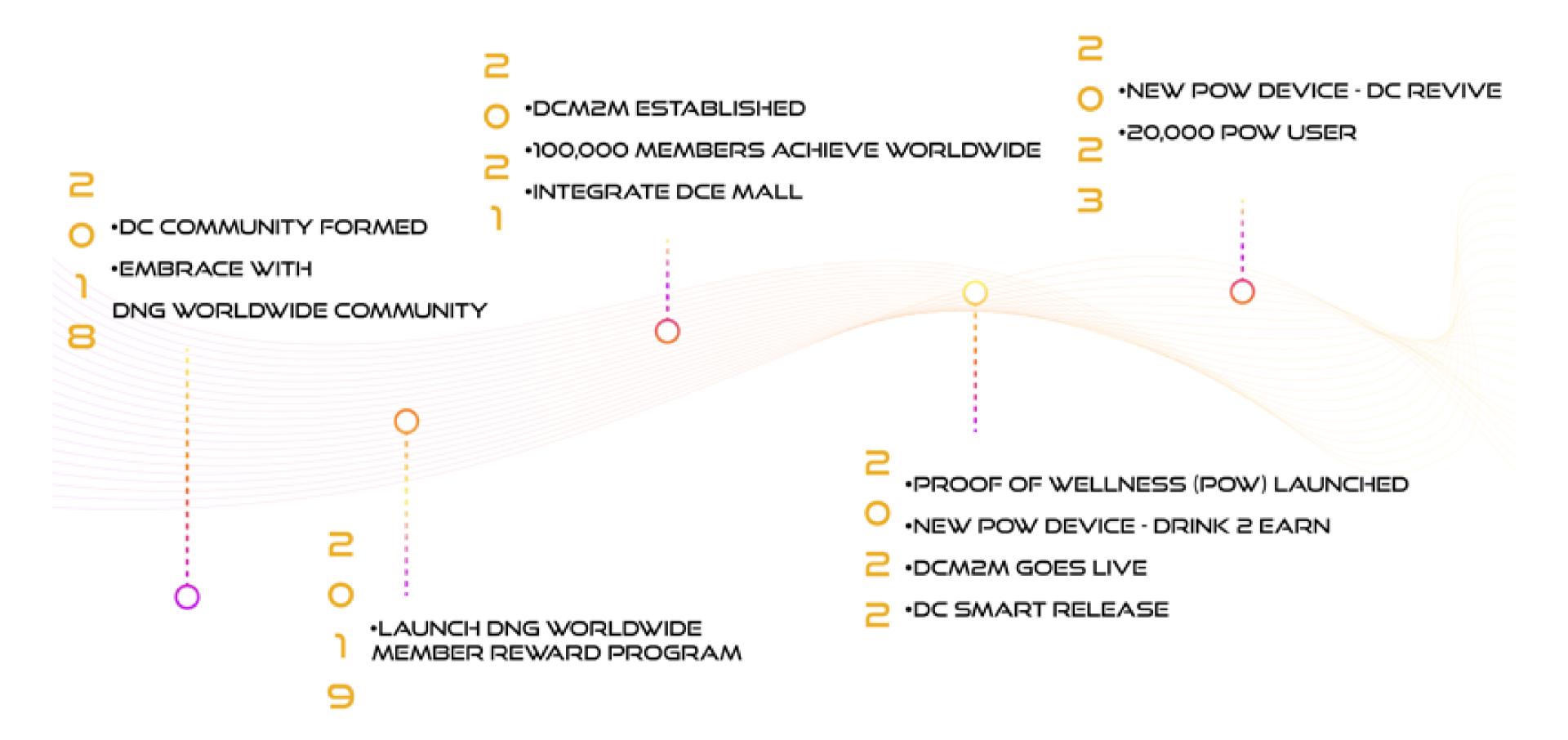
We aim to cultivate a community-driven platform that revolutionizes the way individuals prioritize health and wealth, making a positive impact on their lives thru our blockchain solutions.













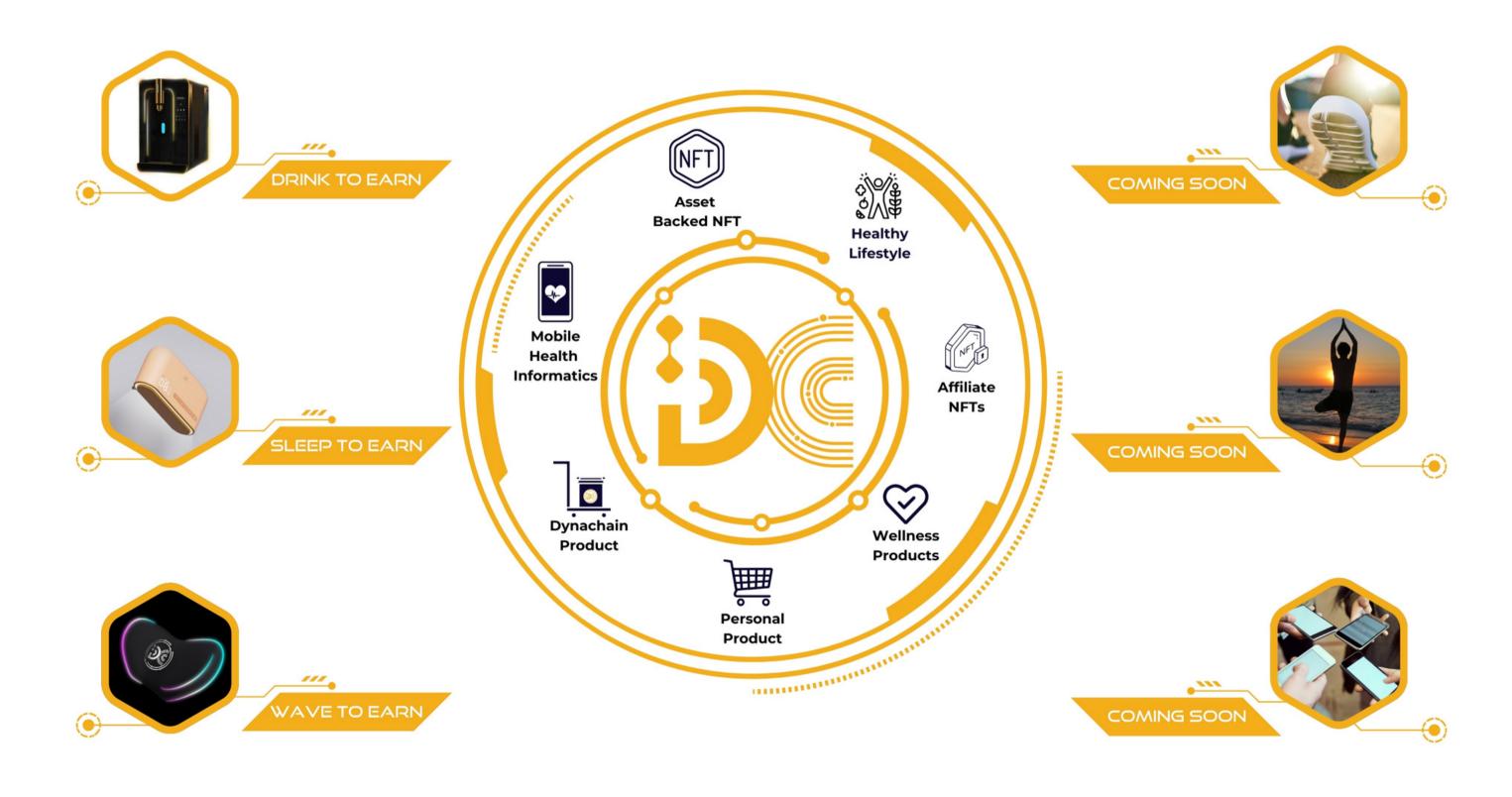
DynaChain emerges as a groundbreaking presence in HealthFi, led by the same leadership at the helm of the esteemed DNG Group.

Established in 1981, **DNG Group** is a proudly Malaysian-owned conglomerate, a beacon of innovation and excellence across diverse sectors. With a legacy that spans over four decades, DNG Group has been a trailblazer in the business landscape, embodying the spirit of Malaysian entrepreneurship.

The conglomerate's commitment to excellence and forward-thinking strategies has led to the establishment of various entities that cater to the market's evolving needs, including DC, Zero+ DCemall, DCM2M, and DC Ark.

## DYNACHAIN ECOSYSTEM PROOF OF WELLNESS

**CRYPTOGRAPHIC CONSENSUS ALGORITHM** 

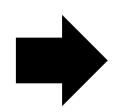


## DYNACHAIN ECOSYSTEM

### OFFERING SOLUTIONS

DynaChain integrates health and finance seamlessly, promoting holistic well-being.





By providing a platform that incentivizes healthy activities through token rewards, DynaChain encourages individuals to prioritize and actively engage in their well-being.

DynaChain analyzes health and lifestyle data collected on the platform.

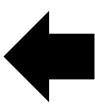


Data-Driven Insights

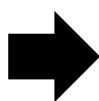


Businesses gain valuable insights for targeted marketing, fostering a data-driven approach to enhance health-related services and products.

Users earn tokens through healthy activities on the HealthFi platform.

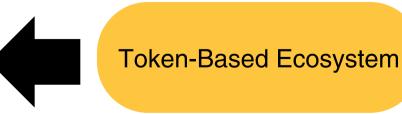


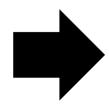
Financial Incentives for Users



DynaChain creates a unique incentive model, rewarding users for adopting and maintaining healthy habits, thereby improving overall community well-being.

DynaChain utilizes blockchain technology to issue and manage tokens.





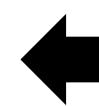
The token-based model not only serves as a means of value exchange but also allows for the creation of a sustainable ecosystem with potential for value appreciation.



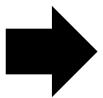
## DYNACHAIN ECOSYSTEM

### OFFERING SOLUTIONS

DynaChain fosters a sense of community within its platform.



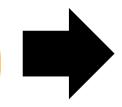
Community-Centric Approach



By emphasizing community engagement, DynaChain encourages shared health goals, experiences, and mutual support among its users.

DynaChain leverages blockchain for secure transactions.

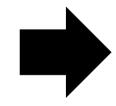




The decentralized nature of blockchain enhances security, transparency, and trust, ensuring the integrity of health data and transactions..

DynaChain introduces a sponsorship and donation system.

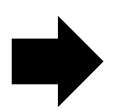




To support those who cannot afford it, the platform allows users to sponsor and donate tokens, ensuring that essential services and support are accessible to all.

DynaChain collaborates with strategic partners.





By partnering with entities like DNG Worldwide, DynaChain expands its offerings, bringing in expertise from the pharmaceutical and health product manufacturing sector.

## DYNACHAIN COMPETITIVE EDGE

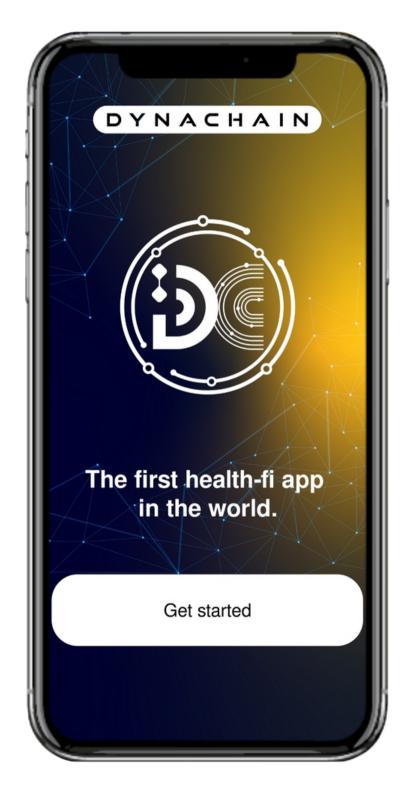
FEATURES	DYNACHAIN	TRADITIONAL	WEB2	OTHER HEALTHFI PROTOCOLS
DATA SECURITY	Blockchain ensures tamper-proof health data.	Centralized systems vulnerable to breaches.	Centralized databases prone to hacking.	Varies; some may utilize blockchain for enhanced security.
USER INCENTIVES	Earn tokens through healthy activities.	Limited incentives for users beyond services.	Ad-based models; user data sold for profit.	Token-based incentives but may differ in structure.
INTEROPERABILITY	Potential for seamless integration with Web3.0.	Limited interoperability; data silos.	Interconnected but often proprietary systems.	Varies; some may aim for interoperability in the HealthFi sector.
OWNERSHIP OF DATA	Users have more control and ownership of health data.	Data often owned and monetized by corporations.	Limited user control; data often monetized.	Varies; may depend on the specific protocols and governance models.
TOKENOMICS	Token-based model; potential for value appreciation.	Fiat-based; limited potential for value growth.	Ad-based revenue models; not tokenized.	Token-based models; value influenced by protocol dynamics.
COMMUNITY ENGAGEMENT	Strong emphasis on building a vibrant user community.	Limited community engagement; user as consumers.	Limited community engagement; user as consumers.	Varies; some protocols prioritize community participation.
DECENTRALIZATIO N	Utilizes blockchain for increased decentralization.	Centralized structures with control at the top.	Centralized; control rests with platform owners.	Varies; some may leverage decentralized technologies.
MARKET POTENTIAL	Positioned at the forefront of the emerging HealthFi.	Traditional markets with limited health integration.	Evolving but primarily focused on social aspects.	Diverse; depends on the specific niches and offerings of protocols.



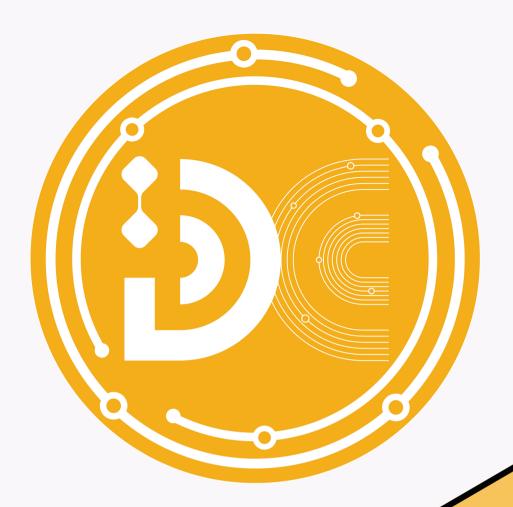
DynaChain App—a holistic platform transforming wellness and wealth.

The DynaChain App integrates health, financial, and personal growth into a holistic lifestyle using cutting-edge blockchain technology, AI, and big data analytics.











### **USER OPTIMAL HEALTH**

- Provide individualized and accurate health insights using AI algorithms.
- Result-based initiatives by aligning programs with attainable health objectives to engage users.



### **AI-POWERED CHAT & INSIGHTS**

- Dynamic Insights access realtime, Al-driven insights for immediate awareness.
- Personalized Wellness Programs based on individual needs.



#### **MARKETPLACE**

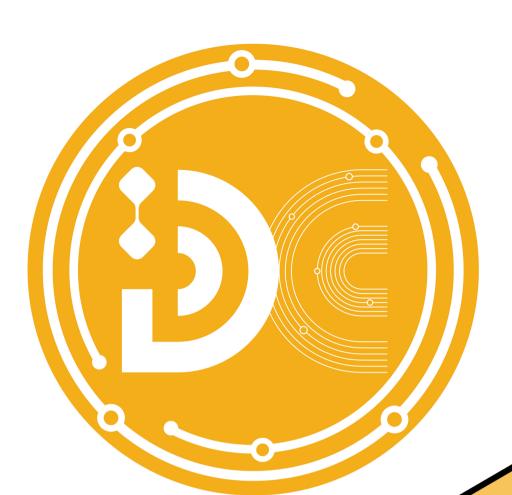
• Explore a curated selection of HealthFi products, including innovative wellness devices, health-conscious lifestyle items, and groundbreaking technologies.



#### **SOCIAL IMPACT**

- Implement strategies that make well-being an ongoing and dynamic journey for all users.
- Establish meaningful connections with charitable organizations.

## DYNACHAIN **APP**





### WELLNESS APPS INTEGRATION

- Seamless Integration with leading fitness wearable apps like Google, Apple Health, Garmin, Wear OS and more.
- Provide users with a comprehensive health and fitness tracking experience.



- Create captivating, dynamic user experiences to increase engagement.
- Fostering a diverse and inclusive environment.



### REWARDS & RECOGNTION

 Inspire health achievements and wellness objectives as exciting milestones



• Gamify user experience with healthy habits challenges and engaging competitions.

## DYNACHAIN APP





### DRINK TO EARN

C Life Pro Max The Instant Hydrogen Water Dispenser.
The app keep tracks with water TDS value, PAC, RO and CF filter usage percentage and water used statistics. DC Smart built in with remote app feature. Featuring DC Smart app with DC Life Pro Max device switch control, auto clean control button and Terra Hertz control button.

## EVERY DROP OF WATER FROM DC LIFE PRO MAX





### SLEEP TO EARN

DC Revive Smart Sleeping Mat reenergize your health in sleep. Sleep affects almost every tissue in our bodies. Hence, a good deep sleep is extremely important for us to maintain optimal health.

DC introduce the world's first smart sleeping mat with the realization of sleep to earn. Improve wealth-ness through wellness is always the most symbolic features of DC products.

## Highlights.







**Promote Deep Sleep** 

**Activate Cell** 

**Anti-Aging** 





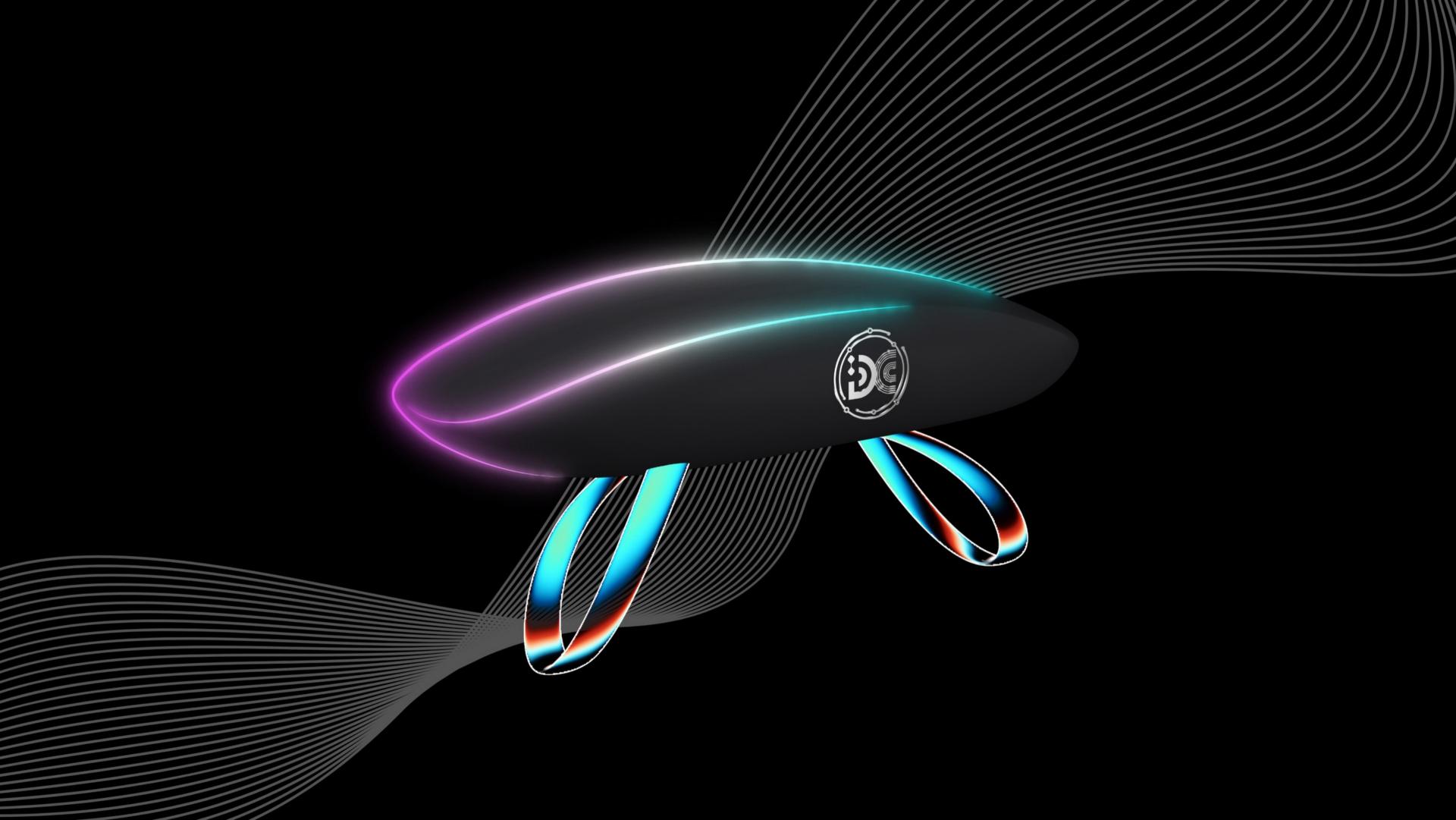


Purify Blood, Improve Detoxification

**Boots Immune System** 

**Nutralise Endocrine** 





## Ultra-long Wave Magnetic Therapy.

### **12CM**

Ultra-long waves can easily penetrate various materials, including human tissue

### **Atraumatic**

Ultra-long waves are harmless to the human body

### **Systemic Effects**

It has a positive impact on the health of the whole body and can improve overall health

### **Scientific Basis**

Ultra-long waves can
easily penetrate various
materials, including
human tissue





## The DC Smart app on your DC Smart Device keeps track of your movement throughout the day and encourages you to meet your fitness goals. The app tracks how often you stand, how much you move, and how many minutes of exercise you do and summarize your progress. The goal is to sit less, move more, and get some exercise by completing each ring every day.



### RELAX TO EARN

Massage Device Relax In A Smart Way pamper yourself with up to multiple different massage combinations while earning DC rewards. DC Massage Device the first ever massage chair in the world by earning your wealth in a relax way.





### **SHARE TO EARN**

### **ACTIVITY DATA CONTRIBUTION**

Participants can contribute their health and lifestyle activity data to the DynaChain platform that becomes a valuable resource for companies seeking insights into the different demographics.

In return participants receive tokens as a reward, fostering a mutually beneficial relationship between data contributors and businesses.







## POWERING TRANSACTION

## D'REGEN BOTANICAL BEVERAGE MIX MANGOSTEEN WITH BROCCOLI SPROUT CAMPURAN MINUMAN BOTANI MANGGIS BOTANI PUCUK BROKOLI DENGAN PUCUK BROKOLI D'JEUNE of Mary Mary Mary 11 Mary 12 M BOTANICAL BEVERAGE MIX SAKURA FLOWER WITH CANTALOUPE CAMPURAN MINUMAN BOTANI BUNGA SAKURA DENGAN CANTALOUPE

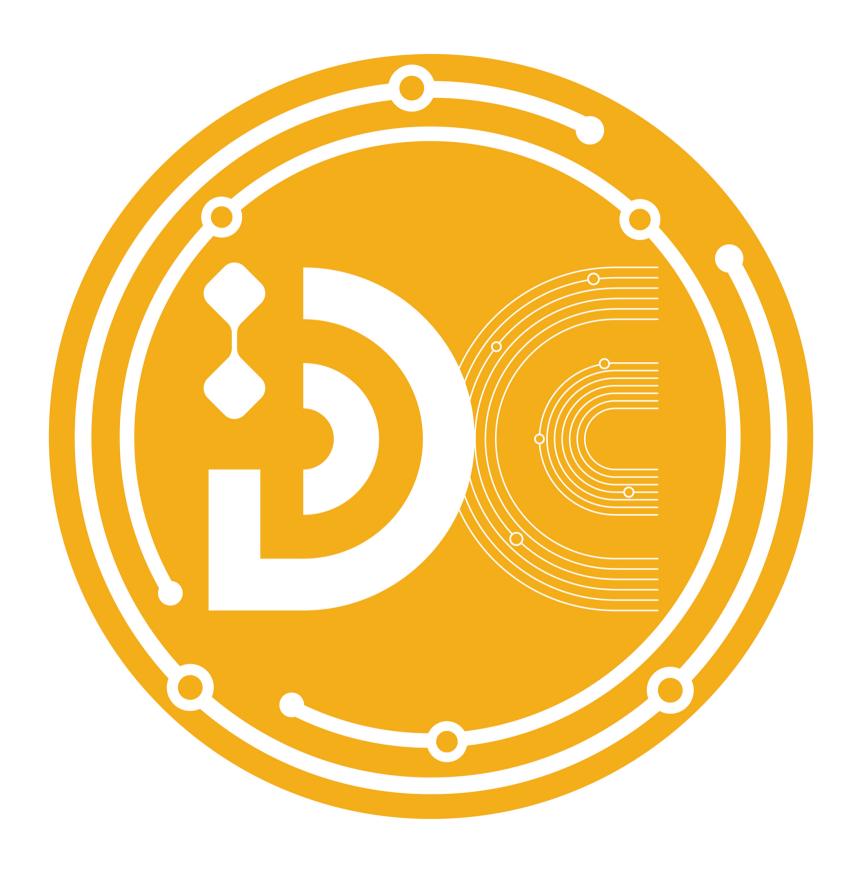
# Bella Beauty











## DYNACI-AIN TOKEN

**FUELING HEALTH AND WEALTH** 

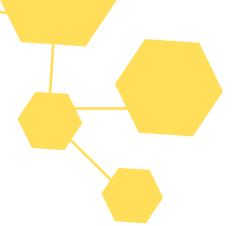
### **UTILITIES**

- Powering Transactions
- Incentivizing Participation
- Fueling Platform Growth
- Staking
- Governance



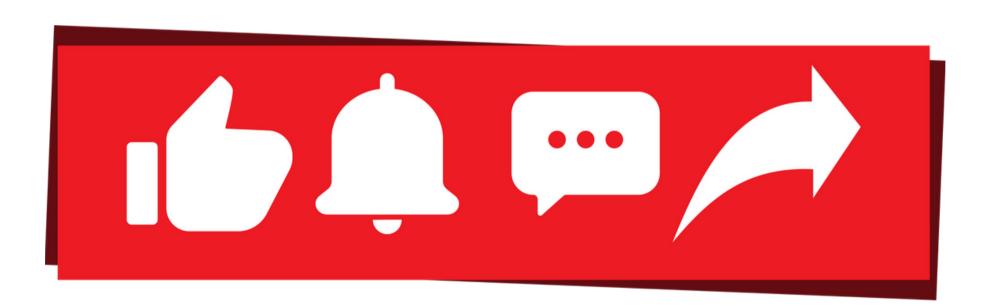


- Adopting Healthy Behaviors
- Sharing Wellness Data
- Engaging with HealthFi Products





## ENHANCING COMMUNITY FUELING PLATFORM GROWTH



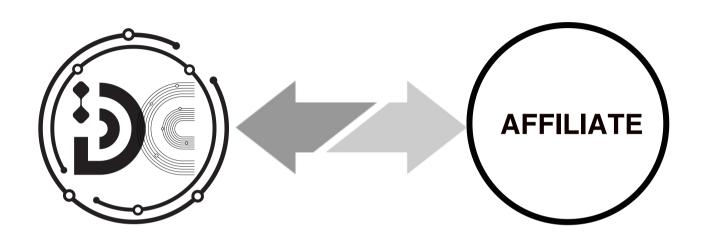
- Community Growth
- Exclusive Access to Dynachain Offers
- Increase Token Demand





**GOVERNANCE MODEL ALLOWS TOKEN HOLDERS TO HAVE A SAY** IN THE DECISION-MAKING PROCESSES RELATED TO THE **HEALTHFI PROTOCOL AND FUTURE DEVELOPMENTS, CREATING A SENSE OF** COMMUNITY OWNERSHIP.

## REVENUE MODEL



### DATA ANALYSIS AND TARGETED MARKETING SERVICES

DynaChain analyzes health and lifestyle data from its platform. By sharing these insights with sellers, the platform offers targeted marketing services. Companies using this service pay a fee, creating an additional revenue stream for DynaChain through datadriven marketing tools on the HealthFi platform.

#### **PLATFORM USAGE FEE**

Businesses and service providers operating within the DynaChain HealthFi ecosystem pay a percentage-based platform usage fee.

### TOKEN ISSUANCE AND MANAGEMENT

Utilizing blockchain technology,
DynaChain manages the issuance
and circulation of tokens within the
HealthFi ecosystem. As the value of
the tokens increases over time, the
stake of the platform operator also
grows.



Our future Pharmacy Chain Store will usher in a new era of health and wellness.

We are elevating the traditional pharmacy experience by creating a venue where cutting-edge technology meets individualized care, a well-curated range of health goods, professional guidance, and a seamless combination of tech-driven solutions.

DynaChain is the vision for the future of well-being—a place where health is valued rather than just maintained.



## CORE TEAM



PERRY OI Founder & CEO



TOMMY LAY Co-founder & COO



KK LIM Chief Finance Officer



**HENRY**Chief Technical Officer



RAYZ 001
Chief Marketing Officer



**CHRISTOPHER LEE**Finance Director

### CORE TEAM



VICTOR LIEW
Operating Manager



KS TEOH Admin Manager



JS GUEK
Project Development
Specialist



ALEX WEE
Digital Marketing
Analyst



**SPENCER YONG**Chief Growth Officer



**CARLO BRYAN**Partnership Officer



**CES TUA**Project Manager



**ANN TUAZON**Creative Content Manager



**PERTH UY Creative Graphics Manager** 



MICH NICO
Community Manager

## ADVISORS

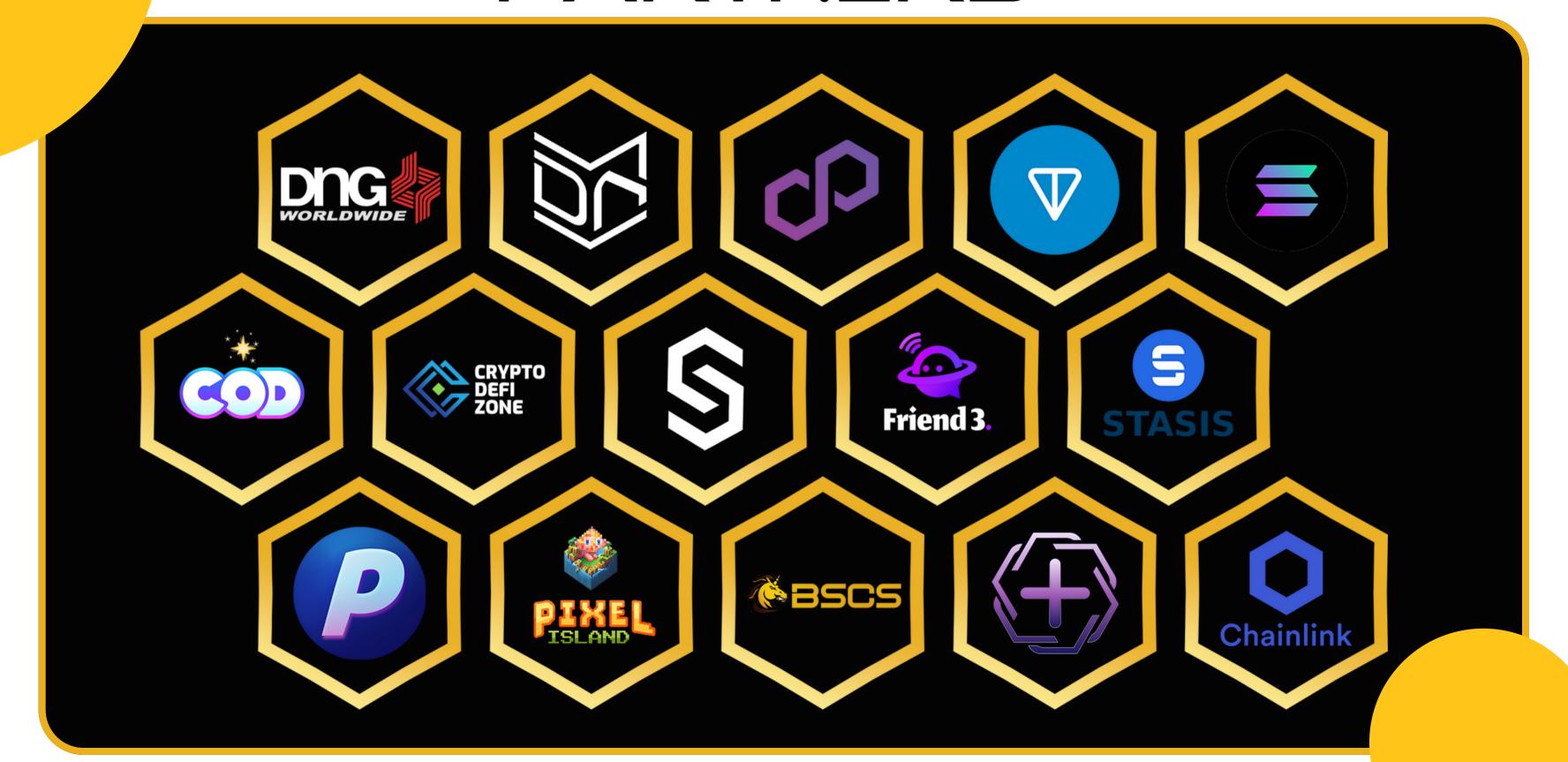


JACKSON NEO
CEO & Co-Founder
Defination Studio



SERHAT YANAR
Co-Founder
Cheersland

## PARTNERS





### TOKENOMICS

**TOKEN NAME** 

TOTAL SUPPLY

INITIAL CIRCULATION SUPPLY

DYNACHAIN

1,000,000,000

34,000,000

\$2,720,000

INITIAL MARKET CAP

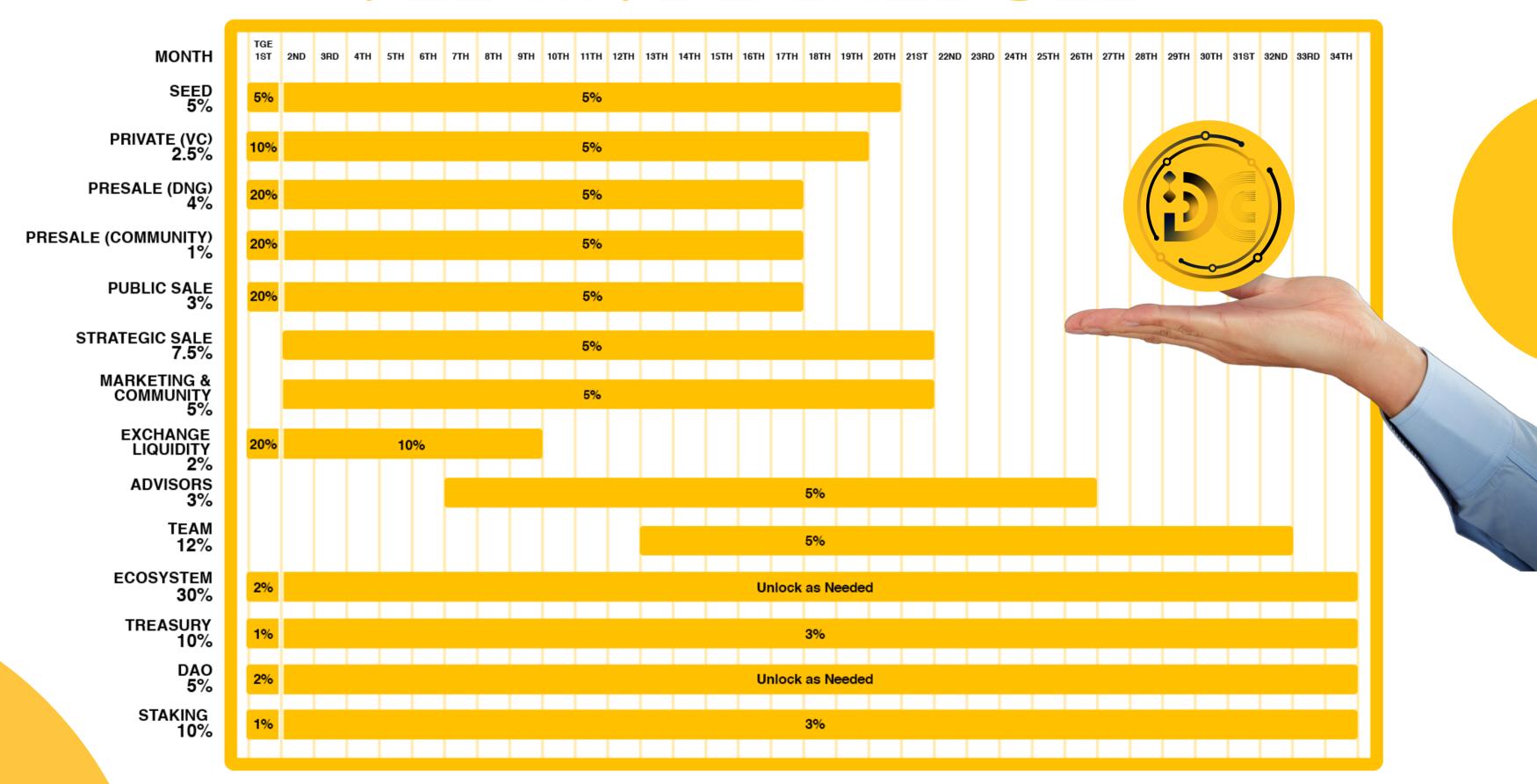
ROUND	TOKEN	SUPPLY	TOKEN PRICE	TOTAL VALUATION	RAISE
SEED	50,000,000	5%			
PRIVATE VC	25,000,000	2.5%			
PRESALE (DNG)	40,000,000	4%	\$0.08	\$80,000,000	\$3,200,000
PRE-SALE COMMUNITY	10,000,000	1%	\$0.08	\$80,000,000	\$800,000
PUBLIC SALE	30,000,000	3%	\$0.08	\$80,000,000	\$2,400,000
STRATEGIC SALE	75,000,000	7.5%			
MARKETING & COMMUNITY	50,000,000	5%			
EXCHANGE LIQUIDITY	20,000,000	2%			
ADVISORS	30,000,000	3%			
TEAM	120,000,000	12%			
ECOSYSTEM	300,000,000	30%			
TREASURY	100,000,000	10%			
DAO	50,000,000	5%			
STAKING	100,000,000	10%			

TOTAL 1,000,000,000 100%

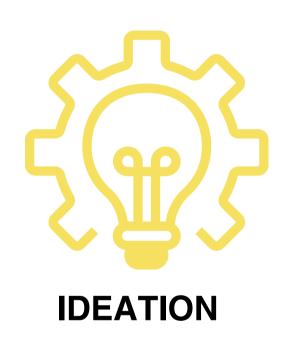
\$6,400,000



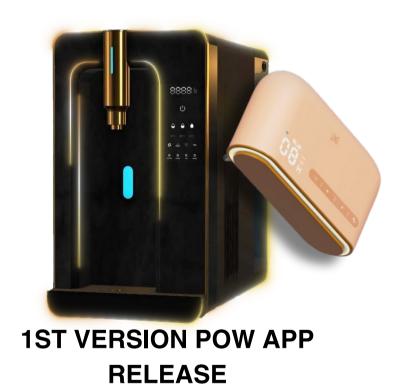
### VESTING SCHEDULE



## 2023 MILESTONES











**SLEEP-TO-EARN** 



## ? ROADMAP ?

**Q1** 2024

Pitchdeck Development

**Team Onboarding** 

Onboarding of Strategic Advisors & Partners

Social Media & Community Upgrade

Online and Offline Integration

1st Leg Marketing

**Website Development** 

Litepaper Development

**Website Launch** 

App Development

POW App Release

**Q2** 2024

POW APP Release
- 2nd Version Drink
to Earn & Sleep to
Earn Launch

Strategic Sale

Smart Contract Audit

Community Rewards Program

App Upgrade

Whitelisting for Private Sale

Private Sale

Onboarding of Partners

Website Upgrade

2nd Leg Marketing Campaign **Q3** 2024

Public Sale

TGE Launch

Listing in CEX

Launch of Marketplace

CMC Listing

Onboarding of Partners

iOS Version Release

New POW Device

**Q4** 2024

Ai Integration

Token Staking & Farming

Market Expansion & Diversification

Website Upgrade

DynaChain
Real-World
Initiated Event

POW APP Release
- Wave to Earn
Launch

2025
AND BEYOND

POW APP Release

- Share to Earn
Launch

Pharmacy Chain Store



## THANKYOU